



CONCEPT

ICONS

PERFORMING PRODUCT LINE

dw
2014

ALL-NEW CONCEPT SERIES™ HARDWARE: BUILT TO BE BEST-IN-CLASS

Engineered from the ground up, the complete line of Concept Series™ hardware is designed to compliment the full line of Concept Series™ drums, but is also the perfect upgrade to any touring or studio kit. The range of stands includes a 2-legged and 3-legged hi-hat, snare stand, straight cymbal stand, boom cymbal stand, and a throne. All of the stands feature heavy-duty steel tubing, double-braced legs, and a new Concept tube joint. Both cymbal stands employ a German-engineered QuickGrip™ clamp that functions as a toothless tilter and, when combined with Concept Series™ QuickGrip™ accessories, becomes a modular system that is highly versatile. The cymbal stands can easily, and inexpensively, be turned into multi-cymbal stands, percussion stands, microphone stands, fixed hi-hat stands, and more.

The Concept Series™ snare stand is a robust workhorse that includes an offset ball-and-socket basket adjustment for exact snare placement. Both of the chain-pulled hi-hat stands are outfitted with slotted tension adjustments and XF™ (extended) footboards. To complete the line, an all-new heavy-duty throne with contoured, active mesh top was also added.

To see the full line of all-new Concept Series™ pedals, hardware, and accessories, visit: www.dwdrums.com



MODULAR QUICKGRIP™ ACCESSORIES ARE THE PERFECT ADD-ON

At the center of the all-new line of Concept Series™ is an innovative toothless QuickGrip™ clamp that allows drummers to add mountable percussion instruments, cymbals, accessories, and even microphones, without the need for additional stands. It also gives players the ability to customize just about any existing stand in a myriad of ways. The sturdy, all-metal-constructed clamp is outfitted with a friction disc that offers infinite adjustment, while the versatile design means that the ½" factory set clamp can be quickly and easily converted to 10.5mm by flipping over the drum key brake on either end. This means that QuickGrip™ clamps and accessories can be used with DW and PDP arms, as well as most other brands on the market today. You can now utilize the backs of cymbal arms, floor tom legs, and tops of tom arms to customize like never before. To see the full line of all-new Concept Series™ pedals, hardware, and accessories visit: www.dwdrums.com



2-Legged Hi-Hat Stand

3-Legged Hi-Hat Stand



Straight Cymbal Stand

Boom Cymbal Stand

Throne



NO SIGNATURE REQUIRED: COLLECTOR'S SERIES® ICON™ SNARE DRUMS

Created by DW Drum Designer, John Good, to pay tribute to some of the most iconic drummers in the history of Rock, the all-new line of Icon snare drums honors Neil Peart of Rush, Roger Taylor of Queen, and Nick Mason of Pink Floyd. The snare drum sizes and shell configurations are as played by each artist, with one dramatic new design element. The finish is painstakingly laser-cut, then hand-inlaid from a variety of jaw-dropping exotic wood veneers. For Neil Peart's drum, the Time Machine motif is realistically recreated in the wood, while Queen's ornate, Freddie Mercury-designed crest is depicted, as is Pink Floyd's famous Dark Side of the Moon prism and waveform image.

Each drum is protected with clear gloss lacquer and includes Collector's Series® snare drum standard features such as our MAG™ throw-off system with 3P (3 position) butt-plate, True-Hoops™, True-Tone™ snare wires, True-Pitch™ tuning, and DW Heads by Remo USA®. Also included are a premium DW snare bag, certificate of authenticity, and a legend that describes the woods used for each specific drum. For more information on this iconic collection, visit: www.dwdrums.com.



drums
dw
ICON



this is
how **dw**
does jazz.

**THE JAZZ SERIES™
LINE EXPANDS:
THIS IS HOW
DW DRUMS DOES JAZZ**

Building on the success of DW's maple/gum line of Jazz Series™, drummers are now able to choose from two additional woods when selecting their custom shell configuration. For the first time, African mahogany or rotary-cut cherry may also be selected as inner and outer shell plies to compliment the warm tones of the soft, yet thick, gumwood core. The result is a warm, musical sound that is excellent for traditional Jazz, Rock, and a multitude of musical applications.

Jazz Series™ drums come outfitted with standard appointments such as STM™ (Suspension Tom Mounts), True-Hoops™, True-Pitch™ tuning, DW Heads™ by REMO USA®, and they are available in any DW Custom Shop finish and drum hardware color option.

To see more about DW's newest Jazz Series™ options, visit: www.dwdrums.com.



**A MODERN TAKE ON A CLASSIC:
THE COLLECTOR'S SERIES™ TRUE-SONIC SNARE DRUM**

The True-Sonic snare gives a nod to the past and a look to the future with its chrome-over-brass beaded shell and familiar-looking Snare Bridge™. The cast metal Snare Bridge™ is an adjustable, pre-tensioned snare wire system that allows the strands to evenly lift against the surface of the snare head to provide added sensitivity and concert snare-like performance.

Added to an already expansive line of Collector's Series® metal snare drums, the True-Sonic boasts a 1mm rolled brass shell that is outfitted with custom integrated snare beds, MAG™ throw-off system, True-Pitch™ tuning, True-Tone snare wires, 3.0 steel True-Hoops, and DW Heads™ by Remo USA®. The 5.5x14" drum comes standard with chrome hardware and is the perfect addition to any snare arsenal.

For more information please visit: www.dwdrums.com.



Snare Bridge™ Fine Tune



Snare Bridge™ System



9399 Tom/Snare Stand

**OUR FIRST-EVER SINGLE RACK TOM
HOLDER STANDS ALONE**

It is more common than ever to see a rack tom mounted in a standard snare basket. The idea has been around for years and with the growing popularity of vintage drums, it's even more prevalent today. That's the reason we now offer the DW 9000 Series tom/snare stand. The beefy 9399 specializes in securely cradling rack toms by offering increased isolation and resonance via specially-designed Neoprene® pads. These soft pads act as a cushion between the basket's crutch tips and the drum's counter hoop, while gripping tightly for stable, solid play. The stand also offers a patented removable, offset basket for easy positioning and quick snare changes. The larger footprint is courtesy of a Mega-Tripod™ base that gives the 9399 the largest footprint of any DW snare stand. The result is a heavy-duty, road-worthy stand that gently supports rack toms and snare drums like never before.

To see more about the 9399 and DW's complete line of 9000 Series hardware, visit: www.dwdrums.com.

SNARES



PEDALS



AB™ All-Bearing Universal Joint



Optimized Fulcrum Geometry™ Linkage



Tri-Pivot™ Swivel Toe Clamp

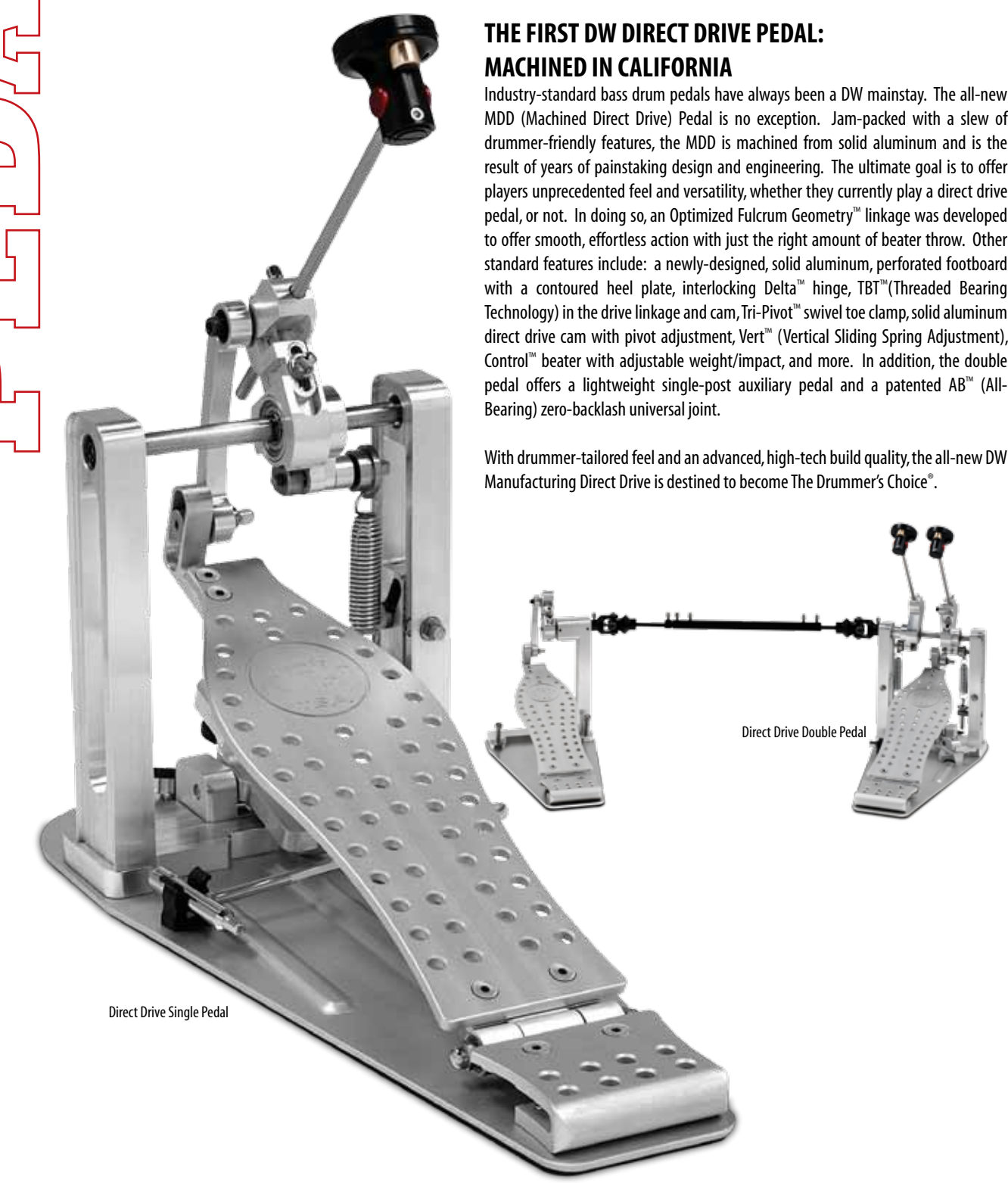


Control™ Adjustable Beater

**THE FIRST DW DIRECT DRIVE PEDAL:
MACHINED IN CALIFORNIA**

Industry-standard bass drum pedals have always been a DW mainstay. The all-new MDD (Machined Direct Drive) Pedal is no exception. Jam-packed with a slew of drummer-friendly features, the MDD is machined from solid aluminum and is the result of years of painstaking design and engineering. The ultimate goal is to offer players unprecedented feel and versatility, whether they currently play a direct drive pedal, or not. In doing so, an Optimized Fulcrum Geometry™ linkage was developed to offer smooth, effortless action with just the right amount of beater throw. Other standard features include: a newly-designed, solid aluminum, perforated footboard with a contoured heel plate, interlocking Delta™ hinge, TBT™ (Threaded Bearing Technology) in the drive linkage and cam, Tri-Pivot™ swivel toe clamp, solid aluminum direct drive cam with pivot adjustment, Vert™ (Vertical Sliding Spring Adjustment), Control™ beater with adjustable weight/impact, and more. In addition, the double pedal offers a lightweight single-post auxiliary pedal and a patented AB™ (All-Bearing) zero-backlash universal joint.

With drummer-tailored feel and an advanced, high-tech build quality, the all-new DW Manufacturing Direct Drive is destined to become The Drummer's Choice®.



Direct Drive Single Pedal

Direct Drive Double Pedal

**THE DESIGN SERIES™
FREQUENT FLYER: GO PLACES**
Peter Erskine approached the DW design team with a novel question, "What if there was a travel kit that didn't sound like a travel kit?" Seems obvious enough, but the minds at DW had never tackled the quandary head-on, as it wasn't a simple task. So they went to work on a kit that was just small enough to be travel-friendly, but also substantial enough to sound like a 'real' drum set should. After, literally, years of R&D and discussion, the sizes were agreed upon: a 12x20" bass drum with low-mass spurs and lightweight ratchet bass drum mount, an 11x14" floor tom with aluminum legs, a traditional 8x12" rack tom with STM, and a matching 5x14" snare drum. The kit also comes standard with True-Pitch™ tension rods, MAG™ throw-off, True-Tone™ snare wires, and DW Heads by Remo®.

The kit is offered in two finishes: a durable White Onyx FinishPly™ and a gloss lacquer Tobacco Burst. As is the case with all Design Series™ drums, the shells consist solely of North American maple with no reinforcement hoops. Lightweight 6000 Series hardware, including the new Ultralight™ cymbal stand, perfectly compliments the set and is sold separately.

For more specifications and to hear Peter Erskine demo the Frequent Flyer™ visit: www.dwdrums.com.

DESIGN



Tobacco Burst



White Onyx